The Omaha Housing Authority and the City of Omaha submitted a Choice Neighborhoods Implementation Grant application to the U.S. Department of Housing and Urban Development (HUD) in October 2018 for the North 30th neighborhood in North Omaha. If successful, The Omaha Housing Authority and the City will receive $25 million in federal funding to implement a Comprehensive revitalization strategy to expand the impact of the Highlander Purpose Built Community.

TOP 10 REASONS WHY NORTH 30TH DESERVES CHOICE FUNDING

1. Builds upon the many ongoing successes at Highlander using the Purpose Built Communities model.

2. $157 million in committed leverage to support the $25 million grant, including significant philanthropic support.

3. Choice investment will spark significant additional direct economic investment in North Omaha that would not be available but for the Choice Grant.

4. Over 30 Neighborhood Partners.

5. First class team with award winning national experience in comparable projects.


7. Sizable City of Omaha investment committed to the project: $7.6 million in capital investments, including $3.5 million more in CDBG commitments.

8. No Choice Funding has previously been provided to any city in Nebraska.


10. Impactful and achievable CCI Plan designed to support the Housing and People Plans.

TIMEFRAME

1. Application Submitted November 2018

2. Finalists Announced Winter 2019

3. Grantees Announced Spring 2019

4. Grant Period of Performance 2019-2023

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SPENCER HOMES
Utilizing Choice funds, the redevelopment of the Spencer Homes public housing site can serve as a catalyst for the neighborhood-wide transformation by building new energy efficient, mixed income housing that can leverage existing assets and spur additional investment across the entire neighborhood.
NORTH 30TH CHOICE NEIGHBORHOODS INITIATIVE
Sweeping public/private partnership to support the comprehensive revitalization of the neighborhoods surrounding the North 30th Street corridor in North Omaha.

No CHOICE Neighborhood Initiative (CHOICE) Grants have been awarded in the State of Nebraska.

BACKGROUND ON HUD’S CHOICE PROGRAM
CHOICE is a comprehensive economic development program. The goal is to leverage HUD dollars to provide housing and support other activity critical to neighborhood revitalization including neighborhood housing improvements, well functioning, effective high quality education and early learning programs, crime prevention strategies, public infrastructure, public transportation, and improved access to jobs and high quality health care.

MIXED-INCOME HOUSING
• Replacement and dispersion of 111 units of Spencer Homes into 425 units of Mixed-Income Housing in approximately 5 phases.

EDUCATION & SUPPORTIVE SERVICES
• Address the critical needs of Spencer Homes residents with initiatives in healthcare, wellness, education, job training and kindergarten readiness with the programs of local partners that involve both new and proven programs in locations near mixed-income housing.

NEIGHBORHOOD & CRITICAL COMMUNITY IMPROVEMENTS
• Through a variety of targeted programs and investments this grant will help support critical improvements to public safety, the built environment, and economic development, which will position the Neighborhood for future growth. Improvements are focused on pedestrian, bike and public transportation, augmenting existing security, commercial revitalization, promoting homeownership and reinvestment, and upgrading open spaces.

THE GRANT
$25 MILLION

OUR COMPETITION
$3.5 MILLION FOR EDUCATION & SUPPORTIVE SERVICES
$3.5 MILLION FOR NEIGHBORHOOD & CRITICAL COMMUNITY IMPROVEMENT
$18 MILLION FOR MIXED-INCOME HOUSING
32 APPLICATIONS WERE SUBMITTED FOR 5 GRANTS

KENNEDY SQUARE NODE
At the Kennedy Square Node, the Complete Streets approach is enhanced by a “shared-space” plaza, featuring a change in paving that continues across the roadway.

KENNEDY SQUARE NEIGHBORHOOD
The Spencer Homes site, located at the Kennedy Square Node, will be redeveloped with a neighborhood of single-family, duplex, and townhomes of a variety of styles.

HIGHLANDER NODE
At Parker and N. 30th Street, this view shows the proposed Nobility Point Senior Building, which is part of Phase II at the Highlander Node.

KEY
1. KENNEDY SQUARE NODE
2. HIGHLANDER NODE
3. ACCELERATOR
4. ADAMS PARK
5. OMARIA EARLY LEARNING CENTER AT KENNEDY
6. N. 30TH ROAD DIET/COMPLETE STREET
7. CHARLES DREW
8. METROPOLITAN COMMUNITY COLLEGE
9. NEIGHBORHOOD PLAN INFILL HOUSING KENNEDY ELEMENTARY SCHOOL