Transformation Plan
Southside Terrace
Indian Hills

February 2020
1. Welcome

2. Don't Move!

3. Resident Engagement/Planning Participation

4. Resident Ambassadors
Welcome / Introductions
- The City of Omaha
- Omaha Housing Authority
- LRK Team
- Southside Redevelopment Corporation

Purpose Built Communities

Choice Neighborhoods Initiative Overview

Area Overview

The Process
- Transformation Plan Schedule
- Community Engagement

Input Session Breakouts
1. For you to understand how this process impacts your housing.

2. For you to learn more about the Choice Neighborhoods Planning & Action Grant Process, and what it means for you.

3. For you to learn how to become more involved in this process.

4. For you to tell us your wants and needs.
Purpose Built Communities

A nationally replicated model of equitable community revitalization

Omaha, NE
Starting in 1995, strategic partners leveraged a place-based approach to create a healthier, more equitable East Lake… prompting a community transformation that continues today.

<table>
<thead>
<tr>
<th>1995</th>
<th>2020</th>
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<tr>
<td><strong>30%</strong> high school graduation rate*</td>
<td><strong>98%</strong> high school graduation rate over the past three years</td>
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<tr>
<td><strong>13%</strong> employment rate</td>
<td><strong>100%</strong> of work eligible adults in subsidized housing employed or in training</td>
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<tr>
<td><strong>18x</strong> the national crime rate</td>
<td><strong>99%</strong> reduction in violent crime</td>
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The secret to success is the Community Quarterback organization.
Leaders are now using the model as a basis to create neighborhoods of opportunity nationwide.
SRC became Purpose Built’s 28th Network Member and 5th to receive a Choice Neighborhood grant.

- Atlanta (East Lake), GA
- Atlanta (Grove Park), GA
- Atlanta (South Atlanta), GA
- Birmingham, AL
- Charlotte, NC
- Columbus, GA
- Columbus, OH
- Cleveland (Buckeye-Woodhill), OH
- Cleveland (Glenville-Circle North), OH
- Dallas, TX
- Fort Worth, TX
- Grand Rapids, MI
- Houston, TX
- Indianapolis, IN
- Kansas City, MO
- New Orleans, LA
- Omaha, NE (Highlander)
- Orlando, FL
- Raleigh, NC
- Rome, GA
- Spartanburg, SC
- Syracuse, NY
- Tallahassee, FL
- Tulsa, OK
- West Palm Beach, FL
- Wilmington, DE
- Winston Salem, NC

February 2020
What is Choice Neighborhoods?

“The Choice Neighborhoods initiative will transform distressed neighborhoods... into viable and sustainable mixed-income neighborhoods by linking housing improvements with appropriate services, schools, public assets, transportation, and access to jobs... Choice Neighborhood grants will build upon the successes of public housing transformation under HOPE VI to provide support for the preservation and rehabilitation of public and HUD-assisted housing, within the context of a broader approach to concentrated poverty.”

Utilizes the framework of the HOPE VI program, while focusing on the revitalization of the surrounding neighborhoods as well as a public housing site.
Implementation Grants:
- Supports communities that have undergone a comprehensive local planning process
- Community is ready to implement their Transformation Plan to redevelop the neighborhood
- Begin construction of the Transformation Plan

Planning & Action Grants:
- Supports the development of comprehensive neighborhood revitalization plans
- Focus on transforming public/assisted housing
- Devises strategies to improve the surrounding neighborhood & create positive outcomes for families
- Creates the Transformation Plan
- Funds “Action Activities” which evolve from the planning process to enhance & accelerate the transformation of the neighborhood
HUD’s Choice Neighborhoods is focused on 3 core goals:

**Neighborhood**: Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families’ choices about their community.

**People**: Improve outcomes of households living in the target housing related to employment and income, health, and children’s education.

**Housing**: Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood.
Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families’ choices about their community.

- Infill development
- Business development and retention
- Infrastructure improvements (streets, sidewalks, lighting, parks, etc.)
- Neighborhood beautification
- Re-purposing deteriorated structures
- Improve neighborhood safety
Example People strategies are:

- Improve outcomes of households living in the target housing related to employment and income, health, and children’s education.

  - A high level of resident access to high-quality early learning
  - Significant growth in individual resident educational outcomes
  - Increase in the residents' income of the target housing over time
  - Improved access to health services and improved health over time
  - Housing choice for all residents
Example Housing strategies are:

- Demolition of distressed housing
- Construct market-responsive mixed-income housing
- Energy efficient, sustainable, healthy, accessible units
- Re-purposing existing structures
- Construct new community amenities (community facilities, recreation areas, etc.)
- Provide adequate resident and visitor parking

Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood.
HUD’s Choice Neighborhoods is focused on 3 core goals:

**Neighborhood**: Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families’ choices about their community.

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**Housing**: Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood.
Southside Terrace
Indian Hills
Neighborhood
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Indian Hills Neighborhood
Park
Education
Health/Wellness & Community Amenity
Light Industrial
Places of Worship

St. Mary’s Catholic Church
Bethel Baptist Church
Word of Faith Pentecostal Church
Iglesia Pentecostes Altar De Dios

Southside Terrace
Park
Education
Health/Wellness & Community Amenity
Light Industrial
Places of Worship
The Process
COMMUNITY INPUT + CHOICE GOALS = TRANSFORMATION PLAN
Community Engagement Strategy
Community Engagement Strategy

Focus Areas:

- Health
- Neighborhood
- Safety
- Education
- Workforce
- Transportation
- Civic Engagement
- Arts & Culture

Plan Workshops

Resident & Community Ambassadors

Block Talks
Table Talks
Block Talks

- Share enjoyable areas
- Discuss places & issues of concern
- Suggest potential improvements
- Collect notes & data which will guide future decisions & group discussions

Community Engagement Strategy
Community Engagement Strategy
Gatherings may vary in size depending on timing & subject matter

- Formal & informal
- Welcome diverse & collaborative discussion
- Encourage documentation of conversation as a resource

Members of the community work directly with planning team to explore specific topics in depth
Plan Workshops

- Small breakout groups to actively engage residents on specific design related goals

- Topics may include Focus Areas
- Engage residents & community members
- Discuss mixed-income communities and energy-efficient housing
- Understand how to read a plan
Community Engagement Strategy
Community Engagement Strategy

- Grow awareness & knowledge of the planning process
- Progress vision & decisions for plan
- Communicate with other residents & neighbors about the process
- Series will help establish & maintain community leadership
- Sessions will focus on guiding sustainable community change

Resident & Community Ambassadors

Residents & members from the community working side-by-side with the planning team
October Community Picnic Results
How would you rate your neighborhood?

Survey Results:
- 23% Great
- 39% Good
- 29% OK
- 9% Not Great
WHAT DO YOU LIKE ABOUT YOUR NEIGHBORHOOD?
HOW WELL DO YOU KNOW YOUR NEIGHBORS?

- **31%** REALLY WELL
- **37%** WELL
- **26%** A LITTLE
- **7%** NOT AT ALL

SURVEY RESULTS
WHAT WOULD YOU CHANGE ABOUT YOUR NEIGHBORHOOD?
What you have shared with the team!

“make the neighborhood **safer** with police protection”

“more program **activities**”

“I would like to change **how it looks**”

“better **life and safety**”

“seeing the **violence decrease**”

“more **school security**”

“the **best** is **yet to come**”
A Plan For Transformation

Community Input + Choice Goals = Transformation Plan
Break Out Groups

Southside Terrace Resident Meeting

- Neighborhood
- People
- Housing
Next Steps

1. Community Meeting 2/20 5:30
   @ Indian Hill Elementary School - 3121 U Streets

2. Sign up if you are interested in a leadership position

3. Resident Needs Assessment

4. Next Meeting April 14, 2020
Contacts

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