

Market Analysis

Economic Conditions

Workforce

Unemployment is 3.2% in Omaha Council Bluffs and 2.8% in Nebraska.

Income

The wage gap is growing.

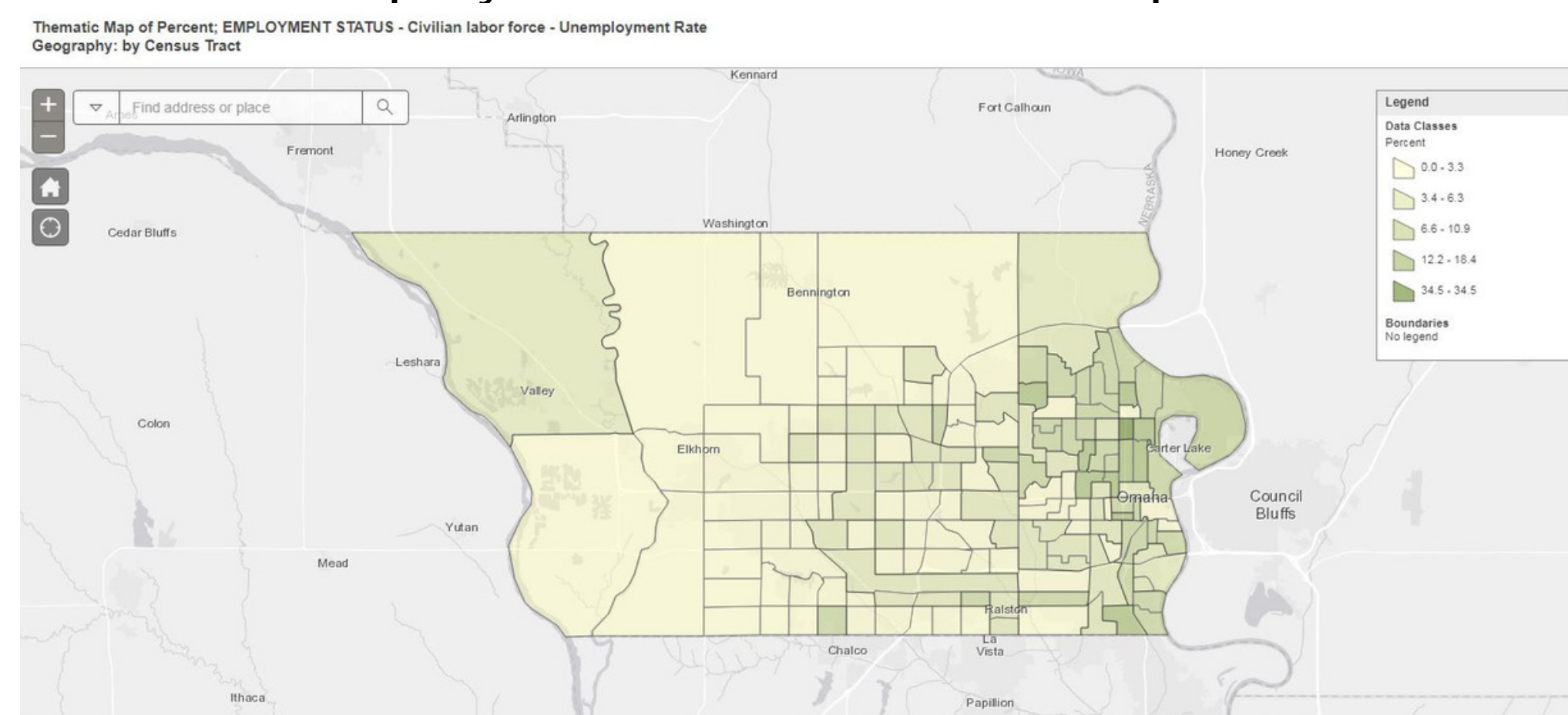
Average hourly wages for selected occupations

Occupation	Omaha area	United States
Total, all occupations	\$23.41	\$24.98
Medical and health services managers	51.55	54.68
Software developers, applications	43.24	51.96
Accountants and auditors	33.73	37.89
Registered nurses	31.59	36.30
Heavy and tractor-trailer truck drivers	21.27	21.91
Customer service representatives	17.53	17.53
Construction laborers	17.37	19.40
Social and human service assistants	14.74	17.22
Retail salespersons	13.20	13.61
Telemarketers	12.82	13.72
Waiters and waitresses	12.74	12.42
Cooks, fast food	10.92	10.89

Source: U.S. BLS, Occupational Employment Statistics, May 2018.

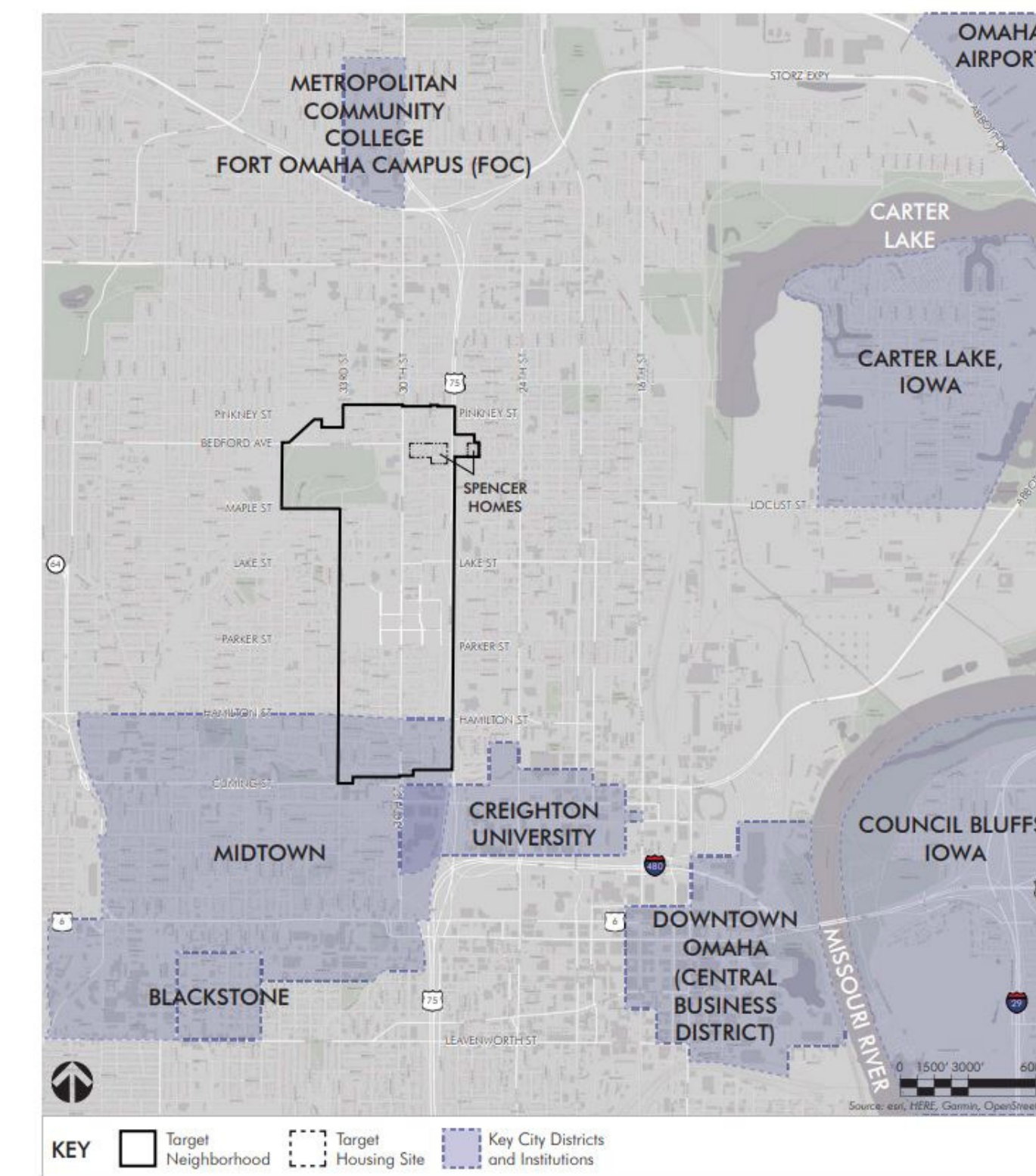
Education

In the Omaha Census Tract with the highest unemployment, half of those unemployed didn't have a HS diploma or GED.



Source: American Fact Finder 2017 ACS data

Community Development Assets



Consolidated Plan Strategies

- Developer engagement to leverage investment and further the affordable housing and economic development goals of the Consolidated Plan.
- Encourage policies at the State and Local level to expand affordable housing and economic development opportunities.
- Connect with partners to increase access to broadband and technology.
- Develop new housing partners and increase the capacity of existing partners.
- Provide workforce training.
- Support educational programming for renters, landlords, home buyers, and homeowners.
- Develop a Community Resilience and Housing Recovery Plan.
- Expand opportunities for food security, health and wellness in neighborhoods.